

PARAGON

The Tableware Specialist

2018





PARAGON CERAMIC INDUSTRIES LIMITED BANGLADESH

About Us

Paragon Ceramic Industries Limited (PCL) was registered on 12 June 2008 in Bangladesh, with commercial production end of 2010. PCL Factory is located in Mirzapur, Gazipur Area, about 50 km from the Capital Dhaka City, where all the infrastructural facilities are available. Total Investment in the Company is over US\$ 16.00 Million.

PCL is the manufacturer and exporter of High Definition Porcelain Tableware from Bangladesh, equipped with the most modern state-of-the-art and latest machinery from SKK, TAKASAGO - Japan, TCK-Taiwan, Modena, COTO-China, having about 1,600 highly skilled and motivated employees.

Machineries and Kilns at Paragon

- 13 Ball Mills.
- 13 Double Head Rollers.
- 2 Auto Cup making Machine
- 1 Biscuit Kiln—16MT/ Day (900°C)
- 1 Glost Kiln—12MT/ Day (1325°C)
- 3 Shuttle Kilns—3MT/Day (1200° to 1400°C)
- 2 Decoration Kilns—(850° to 1220°C)
- 3 Decal Printing Machines.
- 1 Packaging Plant.
- 2 High Pressure Casting Machine (3Heads)

Paragon Ceramic is equipped with the top-of-the-line Testing and Quality Control Laboratory facilities, own captive gas-based Power generation capacity, own water supply through Deep Tube well, and medical and sanitary facilities. PCL is one of the MOST ENVIRONMENT-FRIENDLY Tableware Plant in the Region. The Factory is set up on about 10 Acres of land and has a total covered area of more than 20,000 sqm.

Some of the Environmental control points are as follows.

- State-of-the-art Effluent Treatment Plant(ETP).
- High efficiency production Machineries to reduce overall Energy usage.
- Combined use of heat & power generation to reduce gas consumption.

- Use of Solar Energy for upto 5 KW(Proposed).
- Raw Materials used without Lead, Cadmium and Barium.
- Conserve rainwater and use inside the Factory.

Utilities at Paragon Ceramic

- 1.75 MW own Power Generation (2 Gas Based and 1 Diesel Based).
- 240 Meters of Busbar Power Distribution.
- 2600 Liters/Minute Water usage capacity from Deep Tubewell.
- Heat Recovery from GK and used in Dryers at the Plant to dry Greenwares.
- 17,500 cubic meter Gas used daily to run Biscuit, Glost, Decor Kilns and Generators.



Tableware Production Capacity: About 65,000 Pieces of world class Porcelain tableware is produced at PCL per day, which is about 22.00 Million Pcs production per year, combining body formulation, forming, glazing, firing, decal printing, decoration and packaging.

Porcelain Bodies: PCL can make 4 Bodies;

- *Universal Porcelain* - which is normal White Porcelain
- *Pearl Collection* - which is the Super White Porcelain
- *Alumax* - which is Alumina Porcelain with about 30% AL₂O₃.
- *Ivory Silk* - which is Fine China in Cream color.

The Company is capable of producing *Mix n Match*, which is any Colored Body and/or Colored Glaze, if the requirement is significant by the Customers.

Decal Plant and Design: PCL is presently producing about 90,000 sheets per month, starting from single color upto 16 Colors including Gold/Platinum, both On-glaze and In-glaze, and completely Lead, Cadmium and Barium Free.

Packaging Plant: Paragon Ceramic is producing about assorted 160,000 Pieces White and/or Brown Cartons per month, with additional capability to supply 4 Color Printed Cartons.

PARAGON CERAMIC INDUSTRIES LIMITED
BANGLADESH

Product Variety and Range: PCL is capable of producing variety and wide range of Porcelain Tableware for Retail as well as Hotel (Service Industry), from Round Shape to Square Shape; offering currently about 90 Shapes and about 1000 Designs in 2017. Most of the new Shapes in Porcelain can be developed and produced at the Plant within 8 to 10 weeks after receipt of the Formal Order. Starting from 5 Pcs Place setting to 20 Pcs Dinner Set and 95 Pcs Full Service Sets to variety of Gift Items, all customized range of High Quality Porcelain Table Top can be supplied by the Company.

Lead Time: Paragon Ceramic can produce 1x40' FCL with 1 Shape and 4 to 6 Decors within 6 - 8 weeks time. Shipping lead time to Europe is about 5 weeks, Australia about 3 weeks and North America about 6 to 7 weeks. In case of Sea Shipment Port of loading is Chittagong (275 Km from the Factory), and Shahjalal International Airport (30 Km from the Factory), Dhaka in case of Air shipment.

Payment Terms: Paragon Ceramic works with 100% Irrevocable Letter of Credit at Sight or 100% Advance TT before shipment.

In-house Quality Control:

The Company ensures highest standard of the Finished Products through State-of-the-art quality control Laboratory and Tests like;

- Microwave and Dishwasher
- Resistance to Detergents
- Heavy metal release Testing
- Mechanical strength and so on

Some of the Tests can also be done from BCSIR, BSTI. All Paragon products are approved by BSTI through Registration Number BDS485.

Exporting Countries: The Company exports its Porcelain Tableware to Italy, UK, USA, Greece, Romania, Turkey, Sweden, Norway, Germany, Brazil, India, etc.

Future Plans of Paragon Ceramic: The Company plans to make expansion of its Porcelain Unit by 2018 by making the capacity double (total about 38.00 Million Pcs per year). Further, the Company plans to set up Bone China Unit in 2019 with production Capacity of about 3.00 Million pcs per year.

Paragon at a glance:

The Journey begins in 2010
Total investment USD 16 million
A work house of 1,600 People
Total turnover USD 15 Million per year
Total covered floor area 20,000 sqm and land 10 acres
Production capacity per month 1.80 Million Pcs
Only ceramic factory to achieve ISO 14001 in Bangladesh

& Progressing.....

Contact Us

Head Office (International Marketing):

House# 32 (2nd Floor), Road # 1/A, Block - J
Baridhara, Dhaka-1212, Bangladesh.
PABX + 88-02-9857614, 9857626, Mobile: +8801755621008
Fax +88-02-9857605, info@paragonceramic.com

UK Office:

Paragon Ceramic (UK) Ltd.
Suite # 6, 105 Mayes Road, London N22 6UP
Tel: +44 208 888 4032, Cell: +44 (0) 7866 422 886
info@paragonceramic.com

Germany Office:


Paragon Ceramic Germany
Egerstr 27A, D 63110 Rodgau, Germany.
Tel: +4961062598290-91, Fax: +49-6106-660503
info@paragonceramic.com

Paragon Factory:

Dogori (Nayapara), Mirzapur
Gazipur-1700, Bangladesh.
Tel: +88-01755621041
info@paragonceramic.com




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PH02

HOSPITALITY
Collection



PH02

HOSPITALITY
Collection



36 cm Oval Platter
360 x 255 x 32 mm



31.5 cm Oval Platter
315 x 223 x 30 mm



26 cm Oval Platter
260 x 183 x 25 mm



21.5 cm Oval Platter
215 x 152 x 13 mm



31 cm Charger Plate
310 x 310 x 28 mm



27 cm Dinner Plate
270 x 270 x 26 mm



23 cm Meat Plate
230 x 230 x 25 mm



20.5 cm Dessert Plate
205 x 205 x 22 mm



16.5 cm Tea Plate
165 x 165 x 19 mm



31 cm Pasta Plate
310 x 310 x 57 mm / 650cc



27 cm Pasta Plate
270 x 270 x 51 mm / 450cc



23 cm Rim Soup
230 x 230 x 38 mm / 300cc



16 cm Grape Fruit Bowl
160 x 160 x 42 mm / 270cc



13 cm Katori Bowl
130 x 130 x 35 mm / 150cc



23 cm Stacking Bowl
230 x 230 x 61 mm



20 cm Stacking Bowl
200 x 200 x 57 mm



16 cm Stacking Bowl
160 x 160 x 51 mm



14 cm Stacking Bowl
140 x 140 x 48 mm



12 cm Soup Bowl
120 x 120 x 51 mm / 310cc



Soup Cup
115 x 115 x 51 mm / 300cc



14.5 cm Oatmeal Bowl
145 x 145 x 57 mm / 550cc



14.5 cm Fruit Bowl
145 x 145 x 56 mm / 570cc



15 cm Bowl
150 x 150 x 66 mm



10.5 cm Bullion Cup
105 x 105 x 57 mm / 250cc



6 cm Container
60 x 60 x 24 mm / 30cc



Butter Dish
165 x 105 x 34 mm



Coffee Pot
124 x 124 x 156 mm / 1400cc



Tea Pot
127 x 127 x 129 mm / 1110cc



Milk Pot
78 x 78 x 96 mm / 280cc



Sugar Pot
89 x 89 x 68 mm / 220cc



Tea Cup
88 x 88 x 66 mm / 220cc



Coffee Cup
73 x 73 x 53 mm / 120cc



Soup Tureen
217 x 217 x 121 mm / 3020cc



Gravy Boat
450cc



Stacking Mug
84 x 84 x 87 mm / 260cc



Coffee Mug
87 x 87 x 93 mm / 340cc



Salt & Pepper Pot with Stand
37 x 37 x 68 mm



Sauce Pot with Stand
76 x 76 x 32 mm / 80cc



PH03

HOSPITALITY
Collection



31 cm Pasta
310 x 310 x 50 mm



31 cm Charger Plate
310 x 310 x 30 mm



27 cm Dinner Plate
270 x 270 x 25 mm



23 cm Rim Soup
230 x 230 x 38 mm



20.5 cm Dessert Plate
205 x 205 x 20 mm



16 cm Grape F/Bowl
160 x 160 x 44 mm



12.5 cm Grape F/Bowl
125 x 125 x 35 mm



Tall Mug
87 x 87 x 110 mm / 380cc



Sticking Mug
84 x 84 x 93 mm / 300cc



Tea Cup
86 x 86 x 70 mm / 230cc



31.5 cm Oval Platter
315 x 225 x 30 mm



PH04 **HOSPITALITY**
Collection



10 cm Soup Bowl
100 x 100 x 59 mm / 330cc



5.5 cm Stacking Tea Cup
76 x 76 x 65 mm / 190cc



31 cm Charger Plate
310 x 310 x 29 mm



27 cm Dinner Plate
270 x 270 x 26 mm



20.5 cm Dessert Plate
205 x 205 x 20 mm



15 cm Tea Plate
150 x 150 x 15 mm



36 cm Oval Platter
360 x 253 x 28 mm



31 cm Oval Platter
310 x 218 x 25 mm



PH05

HOSPITALITY Collection



23 cm Salad Bowl
230 x 230 x 58 mm



20.5 cm Salad Bowl
205 x 205 x 54 mm



15 cm Fruit Bowl
150 x 150 x 44 mm



Tea Cup
79 x 79 x 59 / 176cc



Coffee Cup
73 x 73 x 50 / 120cc



27 cm Dinner Plate
270 x 270 x 28 mm



25.5 cm Dinner Plate
255 x 255 x 25 mm



20 cm Dessert Plate
200 x 200 x 20 mm



17 cm Tea Plate
170 x 170 x 17 mm



PH08

HOSPITALITY Collection



31 cm Serving Plate
310 x 310 x 30 mm



27 cm Dinner Plate
270 x 270 x 27 mm



23 cm Meat Plate
230 x 230 x 23 mm



20.5 cm Dessert Plate
205 x 205 x 22 mm



19 cm Dessert Plate
190 x 190 x 17 mm



17 cm Tea Plate
170 x 170 x 17 mm



PH02

HOSPITALITY
Collection



PH-10
&
PC-02-A

HOSPITALITY Collection



28 cm Dinner Plate
280 x 280 x 22 mm



22.5 cm Dessert Plate
225 x 225 x 19 mm



23 cm Rim Soup Plate
230 x 230 x 35 mm



28 cm Coupe Plate
280 x 280 x 30 mm



22.5 cm Coupe Plate
225 x 225 x 19 mm



27 cm Entry Bowl
270 x 270 x 50 mm



27.5 cm Coupe Bowl
275 x 275 x 81 mm



14.5 cm Coupe Bowl
145 x 145 x 89 mm



PH18

HOSPITALITY
Collection



PH18

HOSPITALITY
Collection



27 cm Dinner Plate
270 x 270 x 24 mm



23 cm Rim Soup
230 x 230 x 38 mm



20.5 cm Dessert Plate
205 x 205 x 22 mm



Tea Saucer
163 x 163 x 19 mm



Tea Pot
130 x 130 x 125 mm / 1100cc



Milk Pot
74 x 74 x 75 mm / 240cc



Sugar Pot
98 x 98 x 63 mm / 250cc



Tea Cup
78 x 78 x 66 mm / 220cc



27 cm Dinner Plate
270 x 270 x 26 mm



23 cm Rim Soup
230 x 230 x 38 mm



20.5 cm Dessert Plate
205 x 205 x 22 mm



Tea Pot
130 x 130 x 131 mm / 1200cc



Milk Pot
76 x 76 x 83 mm / 250cc



Sugar Pot
100 x 100 x 75 mm / 250cc



Tea Cup
102 x 102 x 68 mm / 200cc



PH19

HOSPITALITY
Collection



PH19

HOSPITALITY
Collection

HOSPITALITY Collection

PH-23

Glaze: Leaf Green PG-04



27 cm Dinner Plate
270 x 270 x 25 mm



23 cm Rim Soup Plate
230 x 230 x 38 mm



21 cm Dessert Plate
210 x 210 x 22 mm



Tea Pot
130 x 130 x 125 mm / 1000cc



Milk Pot
74 x 74 x 75 mm / 180cc



Sugar Pot
98 x 98 x 63 mm / 180cc



Tea Cup
78 x 78 x 66 mm / 160cc



Coffee Mug
84 x 84 x 96 mm / 290cc



Flower Vase
100 x 100 x 230 mm





PP01

PARAGON
Retail



31 cm Charger Plate
310 x 310 x 28 mm



30.5 cm Pasta Plate
305 x 305 x 55 mm



27 cm Dinner Plate
270 x 270 x 25 mm



23 cm Rim Soup
230 x 230 x 36 mm



20.5 cm Dessert Plate
205 x 205 x 20 mm



Coffee Mug Progoti
80 x 80 x 105 mm / 370cc



36 cm Oval Platter
360 x 250 x 32 mm



31 cm Oval Platter
310 x 220 x 30 mm



25 cm Oval Platter
250 x 180 x 24 mm



20 cm Oval Platter
200 x 145 x 21 mm



Salt & Pepper Pot with Stand
55 x 55x 92 mm



25 cm Salad Bowl
250 x 250 x 67 mm



23 cm Salad Bowl
230 x 230 x 58 mm



20 cm Salad Bowl
200 x 200 x 56 mm



17 cm Cereal Bowl
170 x 170 x 47 mm



14.5 cm Fruit Bowl
145 x 145 x 36 mm



13 cm Katuri Bowl
130 x 130 x 35 mm



Coffee Pot
135 x 135 x 184 mm / 1550cc



Tea Pot
164 x 164 x 132 mm / 1330cc



Milk Pot
84 x 84 x 109 mm / 260cc



Sugar Pot
99 x 99 x 86 mm / 280cc



Footed Tea Cup
80 x 80 x 74 mm / 170cc



Gravy Boat
146 x 99 x 95 mm / 590cc



PE28

PARAGON Emboss

Glaze: Pink 5205



PE28

PARAGON
Emboss



PE58

PARAGON
Emboss



PE60

PARAGON
Emboss





PE61

PARAGON
Emboss



PE62

PARAGON
Emboss



PC01

PARAGON
Coupe

PARAGON Coupe

PC-01



31.5 cm Charger Plate
315 x 315 x 29 mm



27 cm Dinner Plate
270 x 270 x 26 mm



20.5 cm Dessert Plate
205 x 205 x 20 mm



36 cm Oval Platter
360 x 256 x 28 mm



31 cm Oval Platter
310 x 218 x 26 mm



25 cm Oval Platter
250 x 177 x 23 mm



23.5 cm Round Salad Bowl
235 x 235 x 102 mm / 2500cc



16.5 cm Bowl
165 x 165 x 64 mm / 700cc



21 cm Salad Bowl
210 x 210 x 80 mm / 1700cc



Soup Tureen
215 x 215 x 110 mm / 2800cc



Coffee Mug
85 x 85 x 97 mm / 360cc



Coffee Pot
119 x 119 x 147 mm / 1200cc



Tea Pot
130 x 130 x 128 mm / 1230cc



Milk Pot
81 x 81 x 96 mm / 310cc



Sugar Pot
98 x 98 x 72 mm / 310cc



Tea Cup
88 x 88 x 64 mm / 250cc



PC20

PARAGON Coupe

Deco. 17609



PC36

PARAGON
Coupe



PC36

PARAGON Coupe

Black & White



PS01

PARAGON
Square

PARAGON Square

PS-01



30.5 cm Square Plate
305 x 305 x 33 mm



27 cm Square Plate
270 x 270 x 37 mm



23 cm Square Plate
230 x 230 x 30 mm



20.5 cm Square Plate
205 x 205 x 26 mm



16.5 cm Tea Plate
165 x 165 x 22 mm



36 cm Rect. Tray
360 x 242 x 33 mm



30.5 cm Rect. Tray
305 x 200 x 32 mm



23.5 cm Salad Bowl
235 x 235 x 59 mm



21 cm Salad Bowl
210 x 210 x 46 mm



20.5 cm Bowl
205 x 205 x 47 mm



16 cm Cereal Bowl
160 x 160 x 54 mm



13.5 cm Fruit Bowl
135 x 135 x 38 mm



Coffee Pot
98 x 98 x 169 mm / 1200cc



Square Tea Pot
117 x 117 x 132 mm / 1280cc



Square Milk Pot
57 x 57 x 86 mm / 260cc



Square Sugar Pot
84 x 84 x 66 mm / 250cc



Square Tea Cup
70 x 70 x 73 mm / 165cc



Coffee Cup
65 x 65 x 68 mm / 140cc



Square Soup Tureen
215 x 215 x 110 mm / 3000cc



Gravy Boat
137 x 137 x 66 mm / 350cc



Square Coffee Mug
82 x 82 x 108 mm / 350cc



PE61

PARAGON Colours

Metallic Brown
SEG-25



PH23

PARAGON
Colours

Reddish Metallic Plain Glaze
SEG-25

Blue Crystal
SEG-24



PARAGON Colors



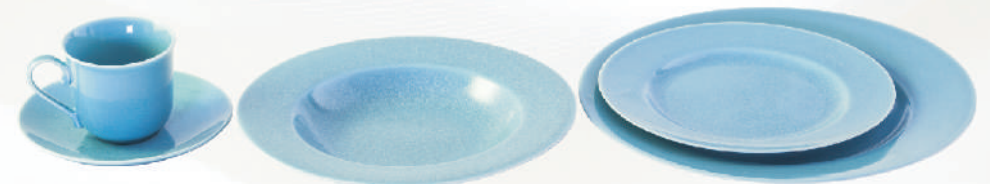
PC01
Black Sparkle
Glaze: PG-04



PC01
Hand Painted
Glaze: PG-04



PE28
Glaze: 5205



PP01
Blue Sparkle
Glaze: TD-01



PP31

PARAGON Colours

Black Matte
MG-26

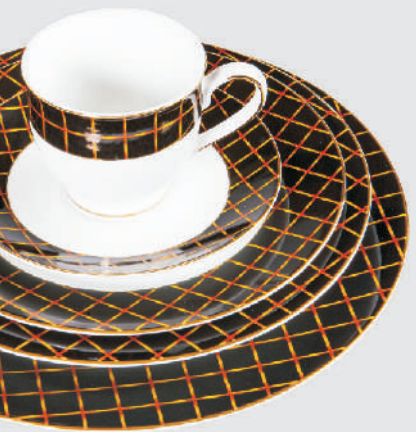


PE60

PARAGON Colours

Shiny Brown
SEG-19





PARAGON Décor

PARAGON Décor



Shape PP01
Deco. 17338



Shape PC01
Deco. 17359



Shape PC01
Deco. 17347

PARAGON Décor



Shape PP01
Deco. 17339



Shape PP01
Deco-17354



Shape PP01
Deco. 17334



Shape PP01
Deco. 17340

PARAGON Décor



Shape PP01
Deco. 17353



Shape PP01
Deco. 17352



Shape PP01
Deco. 17341



Shape PP01
Deco. 17337



Shape PP01
Deco. 17351 D-21

PARAGON Décor



Shape PP01
Deco. 17357



Shape PC01
Deco. 17342



Shape PC01
Deco. 17349



Shape PP01
Deco. 17351 D-22



Shape PC01
Deco. 17346

PARAGON Décor



Shape PC01
Deco. 17350



Shape PC01
Deco. 17348



Shape PC01
Deco. 17345



Shape PC01
Deco. 17355



PP01

PARAGON Décor

Deco. 13251PL



PC01

PARAGON Décor

Deco. 14290



PS01

PARAGON Décor

Deco. 13284



PARAGON
Décor



MUG
Collection

MUG Collection



Tall Mug WO.H PH-03
85 x 85 x 110 mm / 390cc
Glaze: Red Crawling



Coffee Mug PE-05
73 x 73 x 88 mm / 280cc
Glaze: White



Coffee Mug PC-02
80 x 80 x 110 mm / 350cc
Black Matte



Coffee Mug PE-61
87 x 87 x 100 mm / 380cc
Glaze: Brown Metallic Crystal Matte



Coffee Mug PC-01
85 x 85 x 97 mm / 350cc
Glaze: Black Plain Bubble



Coffee Mug PC-02
80 x 80 x 110 mm / 350cc
Glaze: T Blue



Tall Mug WO.H PH-03
85 x 85 x 110 mm / 390cc
Hand Paint



Coffee Mug PP-16
89 x 89 x 88 mm / 350cc
Glaze: Cobalt Blue



Coffee Mug PS-01
82 x 82 x 106 mm / 350cc
Glaze: Bluish Grey (2168C)



Nescafé Mug PS-02
75 x 75 x 90 mm / 250cc
Glaze: Red



Coffee Mug PC-07
84 x 84 x 123 mm / 430cc
Glaze: White



Coffee Mug PE-35
77 x 77 x 88 mm / 250cc
Glaze: Cobalt Blue



Coffee Mug PC-01
85 x 85 x 97 mm / 350cc



Coffee Mug PE-27
86 x 86 x 109 mm / 380cc
Glaze: White



Heart Mug PC-06
91 x 91 x 92 mm / 300cc
Glaze: Red & T Blue



Coffee Mug PC-01
85 x 85 x 97 mm / 350cc
Glaze: Red

MUG
Collection



MUG Collection



Coffee Mug Progoti PP-01
81 x 81 x 105 mm / 360cc
Deco. 17206



Coffee Mug PC-01
85 x 85 x 97 mm / 350cc
Deco. 17641



Coffee Mug Progoti PP-01
81 x 81 x 105 mm / 360cc
Deco. 17368



Smart Coffee Mug PC-20
70 x 70 x 110 mm / 290cc
Deco. 17609



Coffee Mug Progoti PP-01
81 x 81 x 105 mm / 360cc
Deco. 17642



Summer Coffee Mug PP-01
77 x 77 x 83 mm / 230cc
Deco. 17214



Coffee Mug PP-25
89 x 89 x 110 mm / 400cc
Glaze: Matte & Shiny Blue



Coffee Mug PE-54
96 x 96 x 100 mm / 450cc



Coffee Mug PP-01
76 x 76 x 92 mm / 280cc
Deco. 12500



Coffee Mug PH-10
90 x 90 x 100 mm / 400cc
Glaze: Celina Yellow & Red



Coffee Mug PE-27
86 x 86 x 109 mm / 380cc



Coffee Mug PC-01
85 x 85 x 97 mm / 350cc
Glaze: Drizzling Blue



Coffee Mug PE-61
87 x 87 x 100 mm / 380cc
White GL



Coffee Mug PP-01
76 x 76 x 92 mm / 280cc
Deco. 17367



Coffee Mug Progoti PP-01
81 x 81 x 105 mm / 360cc
Deco. 17225



Coffee Mug PP-15
89 x 89 x 110 mm / 270cc
Glaze: White



Coffee Mug PC-36
89 x 89 x 97 mm / 300cc
Deco. 17610



Coffee Mug PC-14
91 x 91 x 106 mm / 450cc
Light Grey MO-05



Coffee Mug PC-01
85 x 85 x 97 mm / 350cc
Deco. 17609



Tringle Coffee Mug PS-06
86 x 86 x 98 mm / 300cc
Turkey Red



Zigzag Mug PP-01
83 x 83 x 95 mm / 260cc
Deco. 17642



Coffee Mug Progoti PP-01
81 x 81 x 105 mm / 360cc
Deco. 16521



Summer Coffee Mug PP-01
77 x 77 x 83 mm / 230cc
Deco. 12028



Coffee Mug PE-07
88 x 88 x 89 mm / 300cc
Deco. 15221



Modern Coffee Mug PP-01
81 x 81 x 92 mm / 270cc
Glaze: Red



ASHTRAY
Collection



ASSORTED
Collection



FLOWER VASE
Collection



PARAGON CERAMIC INDUSTRIES LIMITED
BANGLADESH

Head Office: House # 32, Road 1/A, Block #J, Baridhara, Dhaka-1212, Bangladesh
Tel +88-029857626 & 29, Fax +88-029857605, E-mail: info@paragonceramic.com, Web: www.paragonceramicbd.com

An ISO 9001 : 2008 and ISO 14001 : 2004 Certified Company